PLANNING, RESOURCE AND BUDGET COMMITTEE
Minutes
February 9, 2018
1:00 PM – 2:30 PM
CP-1060-05

Attendance

| √   | Erica Bowers                          | √   | Sherif Khalifa                      | √   | Greg Saks                          |
| √   | Amir Dabirian                         | √   | Danny C. Kim                        | √   | HyeKyeung Seung                    |
| √   | Peter de Lijser                       | √   | Kari Knutson Miller                 | √   | Michael Shafae                     |
| √   | Mike DeMars                           | √   | Stacy Mallicoat                     | √   | Stephen Stambough                  |
| √   | Berenecea Johnson Eanes               | √   | Dave Mickey, Chair                  | Framroze Virjee |
| √   | Eric Endres                           | Nelson Nagai                          | √   | Meghan Waymire                     |
| √   | David Forgues                         | √   | Irena Praitis                       | √   | Emeline Yong                       |
| √   | Danielle Garcia representing President Framroze Virjee | √   | James Rodriguez                     |

Guests: Adamson, Bonney, Garcia, Graylee, Jasko, Porter, Scialdone, Wong

I. Call to Order
   • Chair Mickey called to order at 1:00 pm

II. Announcements
   • Shafae announced ECS Week - February 15-22 at the TSU Pavilion with events taking place: Career Fair, Industry Talk, Spring Welcome & Club Fair, Professor for a Day
   • Bowers mentioned the FDC Mentoring Program to support new faculty offers sessions on February 13+14 from 1:00pm-2:15pm
   • VP Dabirian reminded everyone to change their password – deadline is February 28
   • Mallicoat informed the group about the upcoming MS-13 Symposium scheduled for Thursday, February 22 from 12:00pm-2:30pm in Titan Hall
   • VP invited everyone to the first ever Vendor Expo (hosted by Contracts & Procurement) on Monday, February 26 from 10:00am-2:00pm at the TSU with over 70 vendors, food, giveaways, and training sessions

III. Approval of Minutes
   a. Minutes February 2, 2017 (draft)
      • M/S/P Rodriguez, Bowers
IV. New Business
   a. HRDI David Forgues
      • VP Forgues offered a powerpoint presentation on the HRDI Division. Topics covered:
        o Background – division created in July 2013-only one in system and now, there are 6 campuses with a similar setup
        o Division Organizational Chart review, introduced Bobbie Porter, AVP of Diversity, Inclusion and Equity Programs
        o Strategic Goals – Recruitment, Retention, Diversity, Inclusion & Equity, Customer Service, Trust & Credibility
        o Guest Porter provided an overview of Diversity, Inclusion & Equity Programs (DIEP): Strategy and Approach, Goals, Diversity in Employment Practices, Faculty Distribution of Tenure Track Faculty-Fall 2016
        o Recruitment & Retention - New Faculty Orientation and Enhance Onboarding for Staff
        o Inclusion – Rejuvenation Spaces and Gender Diversity Language
        o University Award Program – Diversity, Equity and Inclusion, Teamwork and Collaboration, Leadership Nominations due February 20

   b. Parking Danny Kim
      • VP Kim introduced Guest Jasko, Associate Director of Parking & Transportation Services who presented an update on Parking and stacked parking. Discussion included:
        o Off-site Parking and Shuttle – Capacity at EvFree Church
        o Assisted Parking Program – Additional Capacity for students and faculty/staff
        o It was suggested to provide additional charging stations for electric vehicles
      • VP Kim mentioned the current options are a cost to the campus and announced the proposal of a new parking structure for students, requires fee increase
      • VP Saks added information on a Metrolink meeting with employees from CSUF (Saks and Jasko), OCTA, UCI, Disneyland, Kaiser, County of Orange requesting feedback and input related to use of mass transportation

   c. Comprehensive Campaign Greg Saks
      • VP Saks shared an powerpoint presentation on the Comprehensive Campaign Initiative
        o Strategic Plan’s Goal 4-Diversity Revenue Streams through Philanthropy and Other Means – Gift Commitments increased 195% since FY 11-12
        o Comprehensive Campaign definition and elements
        o Benefits of a Comprehensive Campaign-Focus on priorities, Positive influence of long-term fundraising and donor cultivation, Mature university, Transformative gifts
        o Why now? CSUF 60th anniversary, Strategic Plan, Academic Master Plan, Understand market, Prior success in fundraising
Stages of a Campaign – 4 parts: readiness, planning, leadership, and public phase
- Campaign Readiness – Review organization
- Campaign Planning – Case statement, match, working goals, volunteers
- Leadership Stage – Working goal, principal and planned gifts
- Public Phase – kick-off, firm goal, celebration and participation, mid-level donors, over the top
- Call to Action – Advocate/Ambassador for CSUF, get involved

Note: Powerpoint presentations can be accessed in Dropbox – PRBC 2-09-18 folder

d. Collegetown Greg Saks
   - VP Saks provided a brief update on Collegetown
   - The vision of Collegetown was to create a hub for college students – mix use of housing, restaurants, and retail. This may include the closing of Nutwood Avenue for safety and to provide the opportunity to connect with the university
   - The project has been on hold due to the changes and turnover of City of Fullerton Officials - not been much progress made on Collegetown

V. Old Business
   a. UPS 100.700
      - Chair Mickey shared the subcommittee edits to UPS 100.700 – Formation and Review of Campus Centers and Institutes
      - Subcommittee met to review document and suggest edits. Subcommittee will continue to meet and provide a progress report at future meetings. Edited document will be added to Dropbox - 2.2.18 folder.

VI. Adjournment
   - M/S/P Dabirian, Bowers at 2:30 pm
Future items:
Provost Office GI 2025
Facilities McCarthy progress
University strategic plan
Friday & Saturday course scheduling - resource ramification
Facilities Strategic Plan
UEE
Facilities
EO 1100 budget impact
IRA funding
Student Success
Physical master plan
TA/GA & tuition waivers
Graduate studies growth and planning
Titan Hall

Respectfully submitted:  May Wong