CAL STATE FULLERTON: Reaching Higher

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3 Proposed Funding Priorities: Effectiveness and Efficiency

- Operationalizing the University’s Strategic Plan
- Reinvesting in Instructional and Support Facilities*
- Strategically Addressing Divisional Structural Deficits

* SSI Fee: Support Titan Pride | Expand & Modernize Student Centered Spaces | Improve Instructional Spaces | Access Upgraded Technology
<table>
<thead>
<tr>
<th>Priority</th>
<th>Goals and Strategies</th>
<th>Red</th>
<th>Yellow</th>
<th>Green</th>
<th>Tot(3-2-1)</th>
<th>Tot(5-4-3)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>G2c (HIP's)</td>
<td>5</td>
<td>3</td>
<td>3</td>
<td>24</td>
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<td>2</td>
<td>G3a (Faculty Recruitment-Retention/Diversity Action Plan)</td>
<td>3</td>
<td>5</td>
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<td>22</td>
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<td>3</td>
<td>G2a (Bottleneck Courses)</td>
<td>4</td>
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<td>39</td>
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<tr>
<td>4</td>
<td>G1d (Curricular and Co-Curricular programs/interdependent global community)</td>
<td>3</td>
<td>2</td>
<td>5</td>
<td>18</td>
<td>38</td>
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<tr>
<td>5</td>
<td>G1b (Mandatory Advising)</td>
<td>5</td>
<td>0</td>
<td>2</td>
<td>17</td>
<td>31</td>
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<tr>
<td>6</td>
<td>G1e (Student activities linking degree/career/community)</td>
<td>4</td>
<td>1</td>
<td>3</td>
<td>17</td>
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<tr>
<td>7</td>
<td>G1a (Assessment)</td>
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<td>8</td>
<td>G2b (Underrepresented student persistence and achievement)</td>
<td>3</td>
<td>1</td>
<td>2</td>
<td>13</td>
<td>25</td>
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<tr>
<td>9</td>
<td>G4b (Development Infrastructure)</td>
<td>1</td>
<td>4</td>
<td>2</td>
<td>13</td>
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<tr>
<td>10</td>
<td>G4c (External Relationships)</td>
<td>1</td>
<td>2</td>
<td>6</td>
<td>13</td>
<td>31</td>
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<tr>
<td>11</td>
<td>G3b (Professional development for retention)</td>
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<td>4</td>
<td>1</td>
<td>12</td>
<td>24</td>
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<tr>
<td>12</td>
<td>G4a (Development Plan)</td>
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<td>2</td>
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<tr>
<td>13</td>
<td>G1c Integrated Advising</td>
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<td>3</td>
<td>2</td>
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<td>18</td>
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<tr>
<td>14</td>
<td>G2d (Accountability metrics for retention/graduation rates)</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>3</td>
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</tr>
</tbody>
</table>
FY 2014-15 Potential Investment Areas

1. Inventory of HIPS at CSUF
2. Development of plans to scale-up HIPS at CSUF
3. Organize HIPS conferences/symposia to educate campus community on HIPS
4. Support HIP pilot programs (e.g., GE Pathways)
5. Develop and implement HIPS Assessment Plan
6. Support other recommendations from task force
7. RFP
8. 
9. 

**P1: Goal 2c High Impact Practices**
Identify, track and integrate curricular and co-curricular High-Impact Practices and ensure participation in one HIP in the first year and one subsequent HIP in student's major field.
<table>
<thead>
<tr>
<th>FY 2014-15 Potential Investment Areas</th>
</tr>
</thead>
<tbody>
<tr>
<td>Continue faculty hiring plan to increase net T/TTF (salary, start-up funds, etc.)</td>
</tr>
<tr>
<td>Develop and implement a training/certification program for search committees</td>
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<tr>
<td>Active recruiting efforts</td>
</tr>
</tbody>
</table>

**P2/P11: Goal 3a/3b Faculty Recruitment and Retention/DAP**

Create and implement a Diversity Action Plan to improve recruitment and retention and to foster an inclusive environment. Enhance professional and leadership development opportunities to better support retention and engagement throughout all career stages.
### FY 2014-15 Potential Investment Areas

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Faculty course coordinators</td>
</tr>
<tr>
<td>2</td>
<td>Co-curricular support</td>
</tr>
<tr>
<td>3</td>
<td>Supplemental instruction</td>
</tr>
<tr>
<td>4</td>
<td>Scaling-up of course redesign efforts</td>
</tr>
<tr>
<td>5</td>
<td>Develop and implement targeted assessment plan</td>
</tr>
<tr>
<td>6</td>
<td>Develop and implement early warning system</td>
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<tr>
<td>7</td>
<td>Support other recommendations from task force</td>
</tr>
<tr>
<td>8</td>
<td>RFP</td>
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</tbody>
</table>

### P3: Goal 2a Bottleneck Courses

Identify and expand programs that have a documented impact on increasing student achievement in bottleneck, gateway and low success rate academic courses.
Identify, expand and provide resources to curricular and co-curricular programs that advance students' recognition of roles they play in an interdependent global community.
## FY 2014-15 Potential Investment Areas

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<tr>
<th></th>
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<tbody>
<tr>
<td>1</td>
<td>Hire and train professional advisors and graduation specialists</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>Assigned time for faculty advising</td>
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<tr>
<td>4</td>
<td>Implement task force recommendations</td>
<td>5</td>
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<td>6</td>
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<td>7</td>
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<td>8</td>
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</tbody>
</table>

### P5/P13: Goal 1b/1c Mandatory and Unified Advising

Institute a mandatory advisement requirement in addition to New/Transfer Student Orientation for all CSUF students. Provide training and resources needed for campus units involved in advisement services and ensure a point of common access to information regarding individual academic, career and personal development plans.
<table>
<thead>
<tr>
<th>Potential Investment Areas</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Integration of career advising into “unified advising” framework</td>
</tr>
<tr>
<td>2. Reengineering of Career Services</td>
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<tr>
<td>3. Implement recommendations from Stewards of Place task force</td>
</tr>
<tr>
<td>4. Develop and implement a “neighborhood communications plan”</td>
</tr>
<tr>
<td>5. Address recommendations from marketing study (advertising)</td>
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<tr>
<td>6. Hire an online/media specialist to strengthen communications with community</td>
</tr>
</tbody>
</table>

**P6/P10: Goal 1e/4c Link Degree/Career/Community - External Relationships**

Provide resources for programs that increase student participation in activities and services that link degree, career and community. Enhance the University’s external relationships by informing and educating external stakeholders about the impact of CSUF and our students on the region.
## FY 2014-15 Potential Investment Areas

<table>
<thead>
<tr>
<th></th>
<th>Implement recommendations from assessment task force</th>
<th>Assigned time for faculty “assessment coordinators”</th>
<th>Faculty and staff training</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
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<td>3</td>
<td></td>
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<tr>
<td>4</td>
<td>Fund assessment pilots (e.g., bottleneck courses, GE program, HIPs)</td>
<td>WASC activities</td>
<td>RFP</td>
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<tr>
<td>5</td>
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</tbody>
</table>

### P7: Goal 1a Assessment

Execute an assessment process that builds upon existing efforts, incorporates recently approved University Learning Outcomes, provides resources and training, supports program accreditation and emphasizes the use of assessment to improve student learning.

**Task Force:** Assessment  
**SSI Fee:** N/A
FY 2014-15 Potential Investment Areas

1. Development staffing (database integrity, planned giving support)

P9: Goal 4b Development Infrastructure

Provide resources, enhance infrastructure, develop support systems and provide incentives necessary to increase faculty and staff engagement in fundraising, entrepreneurial activities, grants and contracts.
Reinvesting in Instructional and Support Facilities
On-going projects funded through FY 2013-14 budget allocations
Strategically Addressing Divisional Structural Deficits
On-going evaluation of structural deficits

Task Force: N/A
SSI Fee: N/A