PLANNING, RESOURCE AND BUDGET COMMITTEE
Minutes
December 7, 2018
1:00 PM – 2:30 PM
CP-1060-05

Attendance

| ✓ | Amir Dabirian       | ✓ | Mikyong Kim-Goh | ✓ | HyeKyeung Seung          |
| ✓ | Peter de Lijser     | ✓ | Kari Knutson Miller | | Binod Tiwari              |
|   | Berenecea Johnson Eanes | ✓ | Stacy Mallicoat, Chair | | Framroze Virjee           |
| ✓ | David Forgues       | ✓ | Craig McConnell    | ✓ | Megan Wagner              |
| ✓ | Danielle Garcia representing President Framroze Virjee | ✓ | Dave Mickey | ✓ | Meghan Waymire            |
| ✓ | Rebecca Hesgard     | ✓ | Nelson Nagai       | | Emeline Yong              |
| ✓ | Sherif Khalifa      | ✓ | James Rodriguez    | ✓ | Maria Estela Zarate       |
| ✓ | Danny C. Kim        | ✓ | Greg Saks          | |                               |


I. Call to Order
   • Chair Mallicoat called to order at 1:02 pm

II. Announcements
   • Chair Mallicoat announced the ‘as needed’ December 14th PRBC meeting is cancelled and the next scheduled meeting is Friday, February 1, 2019

III. Approval of Minutes
   3.1 Minutes October 5, 2018 (draft)
   • M/S/P McConnell, Mickey

IV. New Business
   4.1 Fiscal State of the CSU – Danny Kim
   • VP Kim provided an update of the ‘Fiscal State of the University’ which was presented at the November 1st Academic Senate meeting. The fall presentation is a review of prior fiscal year while the spring presentation covers expectations for the next fiscal year.
     Topics of discussion:
     o Overview of FY 2017-18
     o 2017-18 Stand Alone Year – Core Operating Funds by Division (Baseline, FY Allocations, Expenditures, Balance) for a net total of $1,4268,693
     o FY 2017-18 Carry Forward balances by categories as of July 1, 2018
     o Operating Fund Expenditures by category (excluding Auxiliaries and Post Awards) for FY 2015-16, FY 2016-17, FY 2017-18
     o Expenditure by Program/Cost per FTES for FY 2016-17 and FY 2017-18 – graph of Budgeted Enrollment Target vs General Fund Allocation
• Fullerton General Fund and Resident Student Enrollment for FY 2007-2018 – graph of Budgeted Enrollment Target vs General Fund Allocation
• FY 2018-19 Campus Budget Summary of new funds and shortfalls – Baseline and One-Time identified by allocation categories (Mandatory cost increases, Enrollment one-time and GI 2025)
• FY 18-19 CO Allocation based on Enrollment – Average Unit Load (AUL), Redirects, Small/Growing Enrollment with list of campuses
• FY 18-19 CO Allocation for GI2025 – base increase for all campuses, pro-rata share of Pell Eligible Students, and Additional Support for Tenure Faculty
• FY 2018-19 New Funds Baseline and One-Time – pie chart by Division
• FY 2018-19 Operating Fund Baseline Budget – by Category: Sources and Uses
• Fiscal Year Annual Budget – By Fund Type for FY 2018-19 vs FY 2017-18
• Critical Budget Matters Beyond FY 2018-19 – Increase in benefit costs, Capital and deferred maintenance, GI 2025 impact on headcount/revenue
• Continuing Escalation of Expenses – Benefit Cost FY 2011-2017 by categories
• Headcount and FTES FY 2006-2017 – graph by headcount and FTES
• Governor’s Budget, CSU Request, Tuition Increase and Final Budget Allocation for FY 2013-14 thru 2019-20
• Funding Rate Ranking for General Fund only – by campus, CSUF = #23
• General Fund and Tuition net of Financial Aid – by campus, CSUF = #23

• President continues to advocate for additional campus funding (to the Chancellor)
• GI2025 – grad check helps to identify courses needed to graduate on time, may need to add sessions. Points to consider: drop in revenue and access to university.

4.2 Sources of Funding – Alyssa Adamson and Laleh Graylee

• Guests Graylee and Adamson shared a powerpoint presentation entitled ‘Funding Sources & Uses’. Topics covered: Authority, delegation, color of money, description and purpose, designation, restrictions, and revenue collection
  • Funding Governance – Education Code
  • Main Operating Fund – Ed Code 89700.1
  • Parking Operations – Ed Code 89701
  • Health Centers – Ed Code 89702
  • Housing – Ed Code 89703
  • Continuing Education Revenue Fund (CERF) – Ed Code 89704
  • Instructionally Related Activities (IRA) – Ed Code 89230
  • Campus Union Operations – Ed Code 89700 and 89721
  • Associated Student – Ed Code 89720-89724
  • Lottery Education Fund – Government Code 8880.5 and Guidelines
  • Capital Outlay
  • Categories of Fees – Delegation of Authority Categories of Fees (I thru VI)
  • Fees by Category – pie chart of $356m total
  • University Funds
  • Typical Departmental Funds
  • Funds/Revenue Sources Specific to Academic Units
  • Funding Sources – Consolidated Course Fee: Description, Purpose, Fund Designation and Restrictions, Revenue Collection by Academic Unit for FY 17-18, Things to Consider, Policy/Reference
  • Funding Sources – Continuing Ed (TADCP)
  • Funding Sources – Auxiliary Funds (ASC)
4.3 Strategic Enrollment Management – Su Swarat, Darren Bush, Karyn Scissum Gunn

- Guests Bush, Scissum Gunn, and Swarat shared information on ‘Strategic Enrollment Management’ via a powerpoint presentation. Discussion included an overview of:
  - CSUF Strategic Enrollment Management Model Organizational Structure – Organization maintains representation from across campus
  - Enrollment Management @ CSUF – Campus Headcount and FTES Trends reflected by line graph of increase between 2013-14 thru 2017-18
  - Enrollment Behaviors – Average Unit Load (AUL) between all levels and the US average for Fall 2015 thru Fall 2018
  - Impact of AUL on Course Availability – pie chart of demand exceed course volume and line graph to depict raising AUL may impact course capacity
  - Observations and Implications
  - CSUF Enrollment Target Setting Framework – Projection to Headcount & FTES targets
  - Spring 2018 Enrollment Funnel – New Upper Division Transfer and Graduates Target scenario for Spring 2019 (Accepted and Enroll) vs Spring 2018 Enrolled
  - Fall 2019 Applications Submitted via Cal State Apply – First Time Freshman and Transfer Applications for the period 10/1/18-11/30/18 listed by Campus – Reflects a decline/decrease in the number of applications

4.4 Election of Vice Chair
- Deferred to future meeting

V. Adjournment
- M/S/P Dabirian, Mickey at 2:33 pm

FUTURE ITEMS
- 12/14 “As needed” meeting cancelled
- Library update
- PRBC review of New Concentration in Piano Pedagogy
- PRBC review of New Minor in Adolescent Development
- PRBC review of New Concentration in Business and Economics Analytics

Respectfully submitted: May Wong